

Southern Illinois University Carbondale OpenSIUC

October 1953

Daily Egyptian 1953

10-9-1953

The Egyptian, October 09, 1953

Egyptian Staff

Follow this and additional works at: http://opensiuc.lib.siu.edu/de_October1953
Volume 35, Issue 7

Recommended Citation

Egyptian Staff, "The Egyptian, October 09, 1953" (1953). *October 1953*. Paper 6.
http://opensiuc.lib.siu.edu/de_October1953/6

This Article is brought to you for free and open access by the Daily Egyptian 1953 at OpenSIUC. It has been accepted for inclusion in October 1953 by an authorized administrator of OpenSIUC. For more information, please contact opensiuc@lib.siu.edu.

High School Students Visit SIU Tomorrow

Seven hundred and fifty are high school students are expected on campus tomorrow for High School Guest Day, an event sponsored by the Student Council to better acquaint high school students with SIU.

Registration begins at 1 p. m. in the Student Union followed by tours of the campus guided by members of Alpha Phi Omega and Girls

Malpass Speaks At SCF Freshman Club Meeting

"Social Adjustment on Campus" was the title of a discussion led by Leslie F. Malpass, of the Psychology department, at Thursday evening's Freshman Club meeting.

Thirty students joined the Student Christian Foundation in a ceremony following the Freshman Club activity.

Reviewing various types of social, educational, and religious organizations Malpass stressed that "a group can be no more effective than its least effective member."

He explained an auto-kinetic experiment which "scientifically proves the aspect of conformity to group standards."

Philip Smith, newly elected president of Freshman Club, outlined a tentative schedule for this month's weekly meetings.

"October 15 - All members of the SCF are invited to participate in a day hike and winter race."

October 22 - A panel discussion, consisting of upperclassmen, will bring back memories with "I Was a Freshman Again."

October 29 - A movie will be shown concerning "dating."

Thirty students were recognized as new members of the Student Christian Foundation in a ceremony following Freshman Club, according to Don Ideker, vice-president of SCF.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

Hottest Spot On Campus

SIU Student Union Packs In Around 1500 Per Day

The Student Union has undoubtedly become the most popular spot on campus, and one could say, the most crowded, the noisiest, but it's still the swingin' place. It's hard to estimate how many students do use the Union each day, but it would be safe to say the number is well over 1500.

If you want a coke, like to play a game of pool, challenge your friends to a card game, grab a bite to eat, flirt with your girl or fellow, or just sit and waste time, the Union is the place to go.

The Union has come a long way since its University Avenue days, and most of the credit belongs to the excellent management of the facilities and space of the present building.

Dr. Bery Greenleaf, Director of the Union Board, and Virginia Harris, civil service employee of the Union, now share most of the burden of managing the Union activities and use. They in turn are helped by the Student Union Board, which plans Union activity programs, helps determine the maintenance policy, buys records, game equipment, machines, books, and tries to keep things from falling to pieces.

Paul Morris is the 1953 president of the board. The other officers of the board include: Mary Ann Narviss, secretary and George Henry, treasurer. The Chairman of the Union committees and also members of the board are: Ann Steinmeyer, refreshment committee; Lola Grimm,

After the guided tour, Dr. and Mrs. Morris will be in Shrovet auditorium to greet the students before the Variety Show begins at 3 p. m.

The program for the show will open with a welcome from Dr. Morris, and Andy Marcoe, president of the Student Council. Joyce Ferry will then perform a violin solo.

Delta Zeta is repeating their parody on "Carmen" which won them the traveling trophy of the Theta Xi Intercollegiate for the best group act last year.

Lois Harris and Jerry Mirani will play a record, followed by a solo by Walt Thompson. Wayne Kollar and Ron Danko will give a comedy act, and Dolores Seacrest will sing.

Delta Sigma Epsilon will stage a skit entitled "No! No! A Thousand Times No!" Charles Taylor, freshman from Benton, will then play a trumpet solo.

College students are invited to attend the Variety Show, according to Evelyn Schubach, co-chairman for the event. Shirley Holman is the other co-chairman.

All high school guests may then enter the Club and Snack hour in the Student Union following the Variety Show.

Dr. and Mrs. Morris have invited all high school guests to join them in a chili supper at 5.30 p. m.

The football game between Southern and Northern will round out the day's activities for the high school students. They will sit in a special section reserved for them in the McCandless stadium to watch the game.

Tri-Sigs To Have Date Party October 16

Marilyn Watson and Pat Bahr are co-chairmen of Sigma Sigma Sigma's first social event of the season, a date party Oct. 16.

Sharon Russell was elected president at a meeting Monday. Other officers are vice-president, Mary Ellen Hussey; Jo Ann Harris, secretary and Barbara Gibbs, treasurer.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

After a brief worship service the new members were presented with pins and membership cards. Welcome to new members and refreshments followed the ceremony of signing the SCF register.

Sauter-Finegan Plays Over CBS Network

SIU students may hear the Sauter-Finegan orchestra every Monday at 9 a. m. over CBS radio to get a preview of the type of music it will play at the SIU Homecoming Oct. 31.

Featuring vocalists Vaughn Monroe and Sally Sweetland, the show is presented from a different college campus every week.

Campfire Tonight At New APO Picnic Grounds

The Student Union is sponsoring all-campus campfire tonight at the APO picnic grounds.

The event will be a combination picnic and campfire fun session, and admission is free to the student body.

Union committees chosen to work on the campfire are headed by the chairman of the Student Union Council, Chairman are program, Don Merry; recreation, Lola Grimm; refreshment, Ann Steinmeyer; publicity, Thelma Walker, and house, Pat Miller.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Students wishing to attend the picnic may register at the Student Union desk. They may meet at the Union tonight at 7:45 or may go directly to the picnic grounds south-west of the Men's Residence Hall. Signs will be posted along the way.

Editorial

We are sorry about the poor turnout at Wednesday's all-school assembly.

There were about 100 students present, and the faculty members in the audience could have been counted on one hand.

We are sorry that at times showed their ill-breeding by not making an appearance at the assembly, but we are sorry for another reason.

The purpose of the assembly Wednesday morning was to explain some of the simple, life-saving actions to be taken in case a fire should start on campus.

The lecture-demonstration was part of a nation-wide attempt, during a specially designated week, to inform people of ways to cut down the death toll which fire takes each year.

We are sorry that students and faculty did not take advantage of this opportunity to learn about the assembly committee or to the Egyptians! Don't complain to the faculty, then expect the situation to get better of its own accord.

If you want something done, do something about it yourself.

1. Eliminate all school assemblies. This would be undesirable, however, because it would penalize those who are interested in school activities.

2. Close the Student Union and all campus offices, except for emergency operation, during all-school assemblies. This would give us a choice either of going to the all-school assemblies or going home. Stringent, but a possibility.

3. Improve the assemblies so that students will want to attend. This is the most commonly suggested alternative, and the easiest thought about. The first difficulty is that most students, still lingering in adolescence, do not really know what they want. The second problem is that even when they decide, they don't tell anyone who can do something about it.

4. If you have suggestions or criticisms regarding our assembly programs, tell them to members of the Student Council, to a member of the assembly committee or to the Egyptians! Don't complain to the faculty, then expect the situation to get better of its own accord.

If you want something done, do something about it yourself.

5. If you have suggestions or criticisms regarding our assembly programs, tell them to members of the Student Council, to a member of the assembly committee or to the Egyptians! Don't complain to the faculty, then expect the situation to get better of its own accord.

If you want something done, do something about it yourself.

6. If you have suggestions or criticisms regarding our assembly programs, tell them to members of the Student Council, to a member of the assembly committee or to the Egyptians! Don't complain to the faculty, then expect the situation to get better of its own accord.

If you want something done, do something about it yourself.

7. If you have suggestions or criticisms regarding our assembly programs, tell them to members of the Student Council, to a member of the assembly committee or to the Egyptians! Don't complain to the faculty, then expect the situation to get better of its own accord.

If you want something done, do something about it yourself.

8. If you have suggestions or criticisms regarding our assembly programs, tell them to members of the Student Council, to a member of the assembly committee or to the Egyptians! Don't complain to the faculty, then expect the situation to get better of its own accord.

If you want something done, do something about it yourself.

9. If you have suggestions or criticisms regarding our assembly programs, tell them to members of the Student Council, to a member of the assembly committee or to the Egyptians! Don't complain to the faculty, then expect the situation to get better of its own accord.

If you want something done, do something about it yourself.

10. If you have suggestions or criticisms regarding our assembly programs, tell them to members of the Student Council, to a member of the assembly committee or to the Egyptians! Don't complain to the faculty, then expect the situation to get better of its own accord.

If you want something done, do something about it yourself.

11. If you have suggestions or criticisms regarding our assembly programs, tell them to members of the Student Council, to a member of the assembly committee or to the Egyptians! Don't complain to the faculty, then expect the situation to get better of its own accord.

If you want something done, do something about it yourself.

12. If you have suggestions or criticisms regarding our assembly programs, tell them to members of the Student Council, to a member of the assembly committee or to the Egyptians! Don't complain to the faculty, then expect the situation to get better of its own accord.

If you want something done, do something about it yourself.

13. If you have suggestions or criticisms regarding our assembly programs, tell them to members of the Student Council, to a member of the assembly committee or to the Egyptians! Don't complain to the faculty, then expect the situation to get better of its own accord.

If you want something done, do something about it yourself.

Winter Registration Period Begins Monday

The pre-registration period for the winter term has been set for Monday, Oct. 12 through Nov. 25, according to the Registrar, Dr. Robert B. McGrath.

The Registrar Center located in the hall of the Registrar's office, will be open each day from 1 p. m. to 4:30 p. m. during the first week of registration, but will be open only on Monday, Wednesday, and Friday afternoons thereafter.

Dr. McGrath urges students to schedule appointments with their advisors as soon as possible. Students who do not register during

the pre-registration period must register on the first day of the winter term, Dec. 7, and pay a late registration fee.

The general procedure for pre-registration will be the same this year as it has been in the past. First, the student schedules an appointment with his advisor who will assist the student on his selection of courses and sign his A card. Then the student copies his class schedule from his A card on the B. D. and E. cards which he receives from his advisor.

At this time the student also fills out a Fee Address card, A Class Schedule card, and an address card. All cards should be carefully completed, according to Dr. McGrath.

The student then reports to the Registrar Center, within 24 hours after his appointment with his advisor.

Fee cards will be mailed to students later. The only exceptions are those students who register between Nov. 23 and 25. These students will be expected to pay their fees at the time of registration. Fees are payable at the Registrar's office and must be paid by Dec. 3.

Class schedules containing more detailed instructions for pre-registration will be available for student group which has members from one new Monday. They may be obtained in the lobby outside the office of the Registrar.

At this time the student also fills out a Fee Address card, A Class Schedule card, and an address card. All cards should be carefully completed, according to Dr. McGrath.

The student then reports to the Registrar Center, within 24 hours after his appointment with his advisor.

Fee cards will be mailed to students later. The only exceptions are those students who register between Nov. 23 and 25. These students will be expected to pay their fees at the time of registration. Fees are payable at the Registrar's office and must be paid by Dec. 3.

Class schedules containing more detailed instructions for pre-registration will be available for student group which has members from one new Monday. They may be obtained in the lobby outside the office of the Registrar.

At this time the student also fills out a Fee Address card, A Class Schedule card, and an address card. All cards should be carefully completed, according to Dr. McGrath.

The student then reports to the Registrar Center, within 24 hours after his appointment with his advisor.

Fee cards will be mailed to students later. The only exceptions are those students who register between Nov. 23 and 25. These students will be expected to pay their fees at the time of registration. Fees are payable at the Registrar's office and must be paid by Dec. 3.

Class schedules containing more detailed instructions for pre-registration will be available for student group which has members from one new Monday. They may be obtained in the lobby outside the office of the Registrar.

At this time the student also fills out a Fee Address card, A Class Schedule card, and an address card. All cards should be carefully completed, according to Dr. McGrath.

The student then reports to the Registrar Center, within 24 hours after his appointment with his advisor.

Fee cards will be mailed to students later. The only exceptions are those students who register between Nov. 23 and 25. These students will be expected to pay their fees at the time of registration. Fees are payable at the Registrar's office and must be paid by Dec. 3.

Class schedules containing more detailed instructions for pre-registration will be available for student group which has members from one new Monday. They may be obtained in the lobby outside the office of the Registrar.

At this time the student also fills out a Fee Address card, A Class Schedule card, and an address card. All cards should be carefully completed, according to Dr. McGrath.

The student then reports to the Registrar Center, within 24 hours after his appointment with his advisor.

Fee cards will be mailed to students later. The only exceptions are those students who register between Nov. 23 and 25. These students will be expected to pay their fees at the time of registration. Fees are payable at the Registrar's office and must be paid by Dec. 3.

Class schedules containing more detailed instructions for pre-registration will be available for student group which has members from one new Monday. They may be obtained in the lobby outside the office of the Registrar.

At this time the student also fills out a Fee Address card, A Class Schedule card, and an address card. All cards should be carefully completed, according to Dr. McGrath.

The student then reports to the Registrar Center, within 24 hours after his appointment with his advisor.

Fee cards will be mailed to students later. The only exceptions are those students who register between Nov. 23 and 25. These students will be expected to pay their fees at the time of registration. Fees are payable at the Registrar's office and must be paid by Dec. 3.

Class schedules containing more detailed instructions for pre-registration will be available for student group which has members from one new Monday. They may be obtained in the lobby outside the office of the Registrar.

At this time the student also fills out a Fee Address card, A Class Schedule card, and an address card. All cards should be carefully completed, according to Dr. McGrath.

Speaker Gives Fire Extinguisher Demonstration

A demonstration of how to use fire extinguishers highlighted the all-school fire prevention assembly Wednesday at 10 a. m.

C. W. Pardue gave a lecture-demonstration on the use of soda acid, foam, and CO2 extinguishers to put out fires.

Pardue also explained the three factors of fire—Oxygen, Fuel, and Heat. He said that the extinguishers must be used to either cut off the Oxygen supply or lower the heat in order to be effective.

The SIU Student Council sponsored the assembly which was held in conjunction with National Fire Prevention Week.

Manager of the Western Adjustment and Inspection Company, Pardue is a former assistant fire chief in St. Louis, and a former fire chief from Moberly, Mo.

Ray Leipens Loses Valuable Papers Friday

Someone found a brown billfold last week. It had only a small amount of money in it, but it also contained immigration papers belonging to Raymond Leipens, senior chemistry major who came to Southern from Latvia in 1949.

Leipens said this morning that he thought he lost the billfold between 1 p. m. and 3 p. m. last Friday. He visited the Registrar's office, went to a physics class, a Russian class, and went to work in the biological research laboratory in Algeid Hall. There he discovered the loss of his billfold.

"The money didn't amount to very much," Leipens said, "but the papers which were in the billfold will be very difficult to replace. I have applied for U. S. citizenship, and I may have to send my papers to Washington at any time," he continued.

The papers in the billfold will be given to the faculty of the billfold, Leipens pointed out. Whoever found the billfold may keep the money, he said.

Finder of the billfold may get in touch with Leipens at the University Extension 260.

SIU Students May Attend Geology Meet

Students who are interested in attending the Tri-State Geology Conference in Montello, Wis., Oct. 17-18, may sign up at Main 213, according to Dr. Stanley Harris, Jr., geology department.

Sponsored by universities in Iowa, Wisconsin, and Illinois, the conference will be conducted by Dr. R. C. Emmons of the University of Wisconsin.

A field trip covering the central portion of Wisconsin to observe the land forms and to study the effects of glaciers will be the highlight of the conference.

Southern students will leave by private car early next Friday morning and will make several field trips between Carbondale and Madison, Wis., where they will meet other groups.

Homecoming Today For University School

University school begins its homecoming celebration tonight with a football game with Valer in McCandless Stadium at 7:30 o'clock.

After the game an informal dance will be held in the University school gym until 12:30 a. m.

The homecoming queen will be crowned at 10 p. m. by football captain Lynn Morrison. Candidates for queen are Mary Black, Betty Greenleaf, and Joyce Hastings and Anne Ragdale.

Homecoming Today For University School

University school begins its homecoming celebration tonight with a football game with Valer in McCandless Stadium at 7:30 o'clock.

After the game an informal dance will be held in the University school gym until 12:30 a. m.

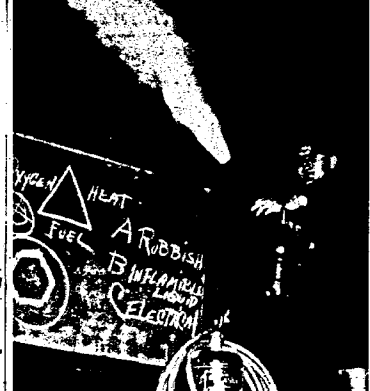
The homecoming queen will be crowned at 10 p. m. by football captain Lynn Morrison. Candidates for queen are Mary Black, Betty Greenleaf, and Joyce Hastings and Anne Ragdale.

Homecoming Today For University School

University school begins its homecoming celebration tonight with a football game with Valer in McCandless Stadium at 7:30 o'clock.

After the game an informal dance will be held in the University school gym until 12:30 a. m.

The homecoming queen will be crowned at 10 p. m. by football captain Lynn Morrison. Candidates for queen are Mary Black, Betty Greenleaf, and Joyce Hastings and Anne Ragdale.



C. W. PARDUE, speaker at the all-school assembly Wednesday, demonstrates the use of the method of discharging a fire extinguisher. His brief lecture was given in conjunction with National Fire Prevention Week.

Council Sets Rules For Queen Balloting

Preferential voting will be used in balloting for Queen candidates this year in the all-school election, Oct. 17, according to

a decision of the Student Council in its regular meeting Tuesday afternoon.

This type of voting, in which the student indicates his order of preference, for Homecoming Queen, has been customary in fall elections, but a revision of the Student Council election by-laws last spring omitted the details of voting method. This amendment was made formally at Tuesday's meeting.

The preferential vote permits the student to put a number, one, two or three, beside the names of candidates of his choice, thus indicating the order in which he would choose the Queen and the runners-up.

Petitions for two new political parties were submitted for the Independent Party, and the Students' Party. Since the Greek party has candidates in all-school elections regularly, it will not be necessary for them to submit a party petition, according to Andy Marcoe, Student Council president.

Slates of candidates who will be supported by the three parties in the coming election are to be given to Jay Leipens, election committee chairman, by next Monday. The list will then be submitted to the Registrar's Office, for checking in regard to grade point averages and number of credit hours earned.

After that, individual petitions will be circulated before the candidates are placed on the election ballots officially.

The Independent Party petition, says that the purpose of the party is "to foster better Student Government, nominate and support qualified persons to fill the elective offices at SIU."

The Students' Party petition says its aim is "to obtain more adequate representation in campus activities to insure a fair hearing to all members of our own campus community to reserve for us students."

Southern those responsibilities and obligations that are due out, and to make our full contribution to the welfare of all students of Southern Illinois University."

Construction Resumed On New SIU Library

Work was resumed Monday morning on the construction of the new library building after a 12-day period of idleness. The five iron workers which had been called from their jobs Sept. 23 to sympathize with the iron workers striking at Joppe have returned and normal operations are underway once again.

At the present time, the iron workers are fabricating mats of steel which will be used in the concrete footings of the library. Other workers are constructing wooden forms which will be used to mold the footings and piers which rest on a layer of shale 25 feet below the present ground level. Two cranes are now at work excavating the deep

Charles Luse Becomes President of The Still

Charles Luse was elected president of the group living at "The Still" at a house meeting Tuesday evening. Other officers are Bruce Lape, vice president; Don Gooden, secretary-treasurer; and Jack The riot, social chairman.

The members of "The Still" had an exchange party last night with members of La Casa Manana, girls' organized house.

Because of lack of coal and oil 85 percent of Sweden's rail traffic is powered by electricity supplied by water power.

United Youth Fellowship

sponsored by

Baptists, Disciples, Presbyterians

FIRST CHRISTIAN CHURCH
University at Monroe

SUNDAY, 5 P. M.

HAYRIDE
Meet at Church

WORSHIP, PROGRAM, FELLOWSHIP, FREE EATS

All Students Welcome

- MONOGRAM GIFTS
- MONOGRAM STATIONERY
- MONOGRAM NAPKINS

Try our One Day Service

BIRKHOLZ GIFT and CARD SHOP
209 S. Illinois Phone 796

"Great On Dates" Men Say Of Arrow Shirts in White and Tints



Campus Consensus: Arrows get top date-rating... because Arrows really keep a fellow looking his best. The new Fall and Winter line of Arrow shirts (said to be the "smoothest line on campus") can now be seen at all Arrow dealers.

For free booklet, "The What, When and Wear of Men's Clothing," write to: Chas. F. Peabody and Co., Inc., 10 East 40 Street, New York 16, N. Y.

ARROW SHIRTS

William Bull Receives \$500 Scholarship

William Bull, SIU chemistry major, is the first student on campus to receive the new Johnson Foundation Chemistry Scholarship.

Dr. J. W. Neckers awarded the \$500 scholarship to Bull in the presence of all SIU chem majors assembled in Parkinson Lab Thursday.

Last spring, the Johnson Wax Co., whose main research laboratory is in Racine, Wis., selected 10 Midwestern universities to receive the Johnson's Foundation Scholarship of \$500. They are presenting these scholarships for the "encouragement of more chemistry." Representatives of the Johnson Wax Co. travelled to various Midwestern universities to investigate their chemistry curriculum. Southern was one of the 10 chosen universities.

Scholarship ability is the main requirement for the scholarship. The student to be qualified must have taken three years of chemistry, and have the highest scholastic average in his chemistry department. The selected student is then chosen by the chemistry faculty.

Next year another scholarship will be awarded. The sum of \$500 was given Southern for next years award.

Bull topped chemistry in the scholastic field with an overall average of 4.77 and a chemistry average of 4.88. The runner-up was James Goggin with a 4.63 overall average and a 4.89 in chemistry.

A math and chem major with a physics minor, he is the president of the Delta Rho, mathematics honorary fraternity.

He is also working with Chemical Research Department of Southern, where he is doing research on blumeth (B). His future plans are to attend graduate school.

New Books Out On Baseball, Finance

By Larry Conner

A series of four how-to-do-it books on baseball, written by Malcolm X, will be available soon at the library. These books deal with the four most important aspects of baseball, namely, "Pitching," "Fielding," "Bunting," and "Pitching."

The latter volume is recommended especially to the Dodge mound staff.

Author Child heads a baseball school for would-be major leaguers which is completely staffed by former league players. From the teaching methods employed at his school he evolved the text of his book.

Mr. Child labors under the hypothesis that major leaguers, like heroes, are made, not born, and maintains that any strong, healthy American boy can attain the coveted 400.

Just how strong or how healthy is not made clear.

Child goes to some great lengths describing the various hitting styles of all time baseball greats. He sternly admonishes the aspiring bunter champion not to bat like Ty Cobb or Mel Ott because it just isn't being done in the better cities. If Ott, Cyph, and company were the dread of the big league pitchers of their time, it wasn't because one of them batted with his foot off the ground, or the other held his hands three inches apart when he gripped his bat. However, if you don't know how to bat, field, catch, or pitch, or if you just don't care, you might read a couple of these books just for the kicks.

Should you be the type who would enjoy sitting around clipping edged coupons, then "Winning in Wall Street" by Ira U. Cobleigh is the book for you. Mr. Cobleigh is a feature financial writer for the "Commercial and Financial Chronicle."

Author Cobleigh proposed to explain, in 13 easy lessons, how you too can become the terror of Wall Street. Starting with the three basic principles of timing, technique, and tenacity, (dig that nervous alliteration) the author leads the reader through the various steps involved in becoming a filthy old capitalist.

During the course of his wanderings, Mr. Cobleigh makes some thought-provoking statements. One of these gems reads as follows: "If you're right 60 per cent of the time, you can win in Wall Street." In other words, if you're right 60 per cent of the time, one could wait at nearly anything, except, of course, Russian Roulette.

However, "Winning in Wall Street" does give the reader considerable knowledge of the workings of the stock exchange as recorded by an old hand at the game.

For the Women

By Joan SUI

One group of girls was completely lost on the WAA trail hike Oct. 1, but they soon found their way out of the wilderness.

After tramping through bushes, over logs, leaves and dust they finally reached their destination.

Applications Available For Qualification Test

"Applications for the Nov. 19, 1953 and April 22, 1954 administrations of the College Qualification Test are now available at Selective Service System local boards throughout the country," says a recent announcement by Robert F. Etheridge, Assistant Dean of Men.

"Eligible students who intend to take this test on either date should apply at once to the nearest Selective Service local board for an application and a bulletin of information."

Following instructions in the bulletin, the student should fill out his application and mail it immediately in the envelope provided to Selective Service Examining section, Educational Testing Service, P.O. Box 586, Princeton, N. J. Applications for the Nov. 19 test will be postmarked no later than midnight Nov. 2.

Etheridge said that he would be glad to answer any questions students may have concerning the testing program.

REMEMBER WITH FLOWERS

DAVIDSON-ROBERTS

FLORIST


210 E. Main Ph. 1277

Midwestern Aero Service, Inc.

"Southern Illinois' Own Airline"

MURDALE AIRPORT

Carbondale Phone 875



Scheduled Flights to St. Louis and Evansville, Indiana, Daily


Phone for reservations — we connect with any major airline

FLIGHT INSTRUCTION
Special rates on private pilot course

CHARTER SERVICE
Charter flights to all points in U. S.

HOME OF SOUTHERN EAGLES FLYING CLUB

Call Sgt. Wray of Air Force ROTC today!



WILLIAM BULL, right, receives a \$500 Johnson Wax scholarship from Dr. J. W. Neckers, chemistry department chairman.

while Dr. T. W. Abbott, Dean of the College of Liberal Arts and Sciences.

As We See It

By George Evanoff and Bob Post

Good news! We hear that there was quite a crowd at the B team football game. Hearing nothing, we saw it. Seemed to be more there than there usually is at the varsity games. Hope this is an indication of bigger crowds at all the games in the future.

Speaking of football — what ever happened to the annual greks vs. independents football tilt? Haven't heard anything about it yet. Seems that traditions die out quick here. We'd like to see a revival of it. It used to be one of the feature attractions of the year. At least it gave some of the boys a chance to get away from the pubs for an afternoon.

Takes got shook up recently. Seems that they were fined 50 bucks for violating rules. Take it easy boys, you'll get plodges.

Flash — In the heat of the week

contest; Jeff Atkins, Gib Kurtz and Mason Holmes came out in a three way tie. A close contest indeed. We hear that Atkins claims he was robbed. Don't worry Jeff, all the votes aren't in yet.

The contest for homecoming queen is now going hot and heavy. We have put our heads together and figured that the queen gets no reward except the immediate honor of being queen. Both of us think that she should be honored in some method that would be lasting. Our idea is to give her a permanent activity ticket made in bronze. This would be a lasting token. How about you readers? Do you have any ideas along this line?

We've got an impulse to say something about "Impulse," the new campus mag that's supposed to be coming out. Wonder if it'll be a good clean funloving mag like the U of I Shift or something jazzy like the Christian Science Monitor. Rumor has it that there is a movement underway to can it in College.

News for the cats on campus. We hear that the Sig Pi's are trying to get Emmet Carter, jumping firecracker from East side to come here for a concert. This guy's real nervous.

Things we'd like to see. Some of the searchlights turned out at Woody hall. Some informants tell us that taking a girl home there is something like appearing in a police line up. Oh well it's always a rocky road to romance.

Congrats to Mr. and Mrs. Harlan Matthews. They recently became the parents of a boy.

A tip to the campus romances. You'd better get hot. Women are being snatched up fast and furious for home coming weekend. He who hesitates is lost, so get on the stick boys.

Remember! There's a home game this Saturday. It's a night game. Be there! Those guys are playing ball for you. We're told the Greeks are going to be there en-masse. They should be! So should you if for no other reason so to see the cheer leaders. That's why George is going.

Although there are vases falls higher and wider than the Niagara which sometimes carry larger volumes of water, there are no falls as high as Niagara which carry as much year-around volume as Niagara.

Law School Exam To Be Given November 14

Pre-law students who plan on entering law school during the coming school year will be able to take a law school exam at SIU on Nov. 14, according to Dr. Jack Graham, Supervisor of Counseling and Testing. Registration closes Nov. 4. Any student who would like to take the exam or who would like to obtain further information should contact Dr. Graham immediately.

HORSTMAN'S CLEANERS

SERVING THE UNIVERSITY 32 YEARS

For Your Added Convenience

We Have a Pick-up Station

Kampus Klipper—Next Door University Drugs

NO EXTRA CHARGE FOR PICK-UP

HORSTMAN'S CLEANERS

Ph. 332

Chi Delta Pledges Elect Officers

Pledge officers of Chi Delta Chi are headed by Dick Schmitz as president for fall term. Other officers elected by pledges are Terry Wells, vice-president; Dick Lockwood, secretary; and Rex Brown, treasurer. The pledges also discussed plans for a Homecoming float.

George Evanoff has been elected Chi Delta's representative to the newly organized Pep club.

Tom Wehrle and Jerry West are conducting tryouts for positions on the bowling team which begins Inter-Greek competition next week.

Service IS OUR SPECIALTY

Joan Still and Bobbie Sue Bartley were elected co-chairman for Delta Zeta house decorations at Monday night's meeting.

Ann Hunsaker and Helen Colins are co-chairmen for the float.

Ann Steingraber and Pat Priest are co-chairmen for the coffee hour, for the alumni, and Loreta Mondolfi and Peggy Farrell are co-chairmen for the Homecoming parade stunt.

6 WOOD "N" S 025


AVOOL NI 4080

"SPECIALS"

TRY OUR

MILK

THE FINEST DRINK FOR ANY MEAL



The Perfect Refreshment For Between Classes and After Hours

NEW ERA DAIRY, Inc.
Telephone 1400

DOWN STATE CHEVROLET CO.

300 E. Main Ph. 211

Ship'n Shore

It's a Ship'n Shore



It takes skill to cut a dress — and a flawless shirt! Precious asset to your wardrobe: Ship'n Shore's master-tailored broadcloth with high-or-low Johnny collar... lashed French cuffs... elegant pearl buttons! White combed cotton... leathers with a lovely sheen. Sizes 80 to 40.

Just one of many Ship'n Shore new styles!

hollmod
STYLE SHOP

304 W. MAIN CARBONDALE

Central Michigan Stands As Favorite To Cop IAC Crown

With the 1953 football season rapidly approaching the half-way mark, Intercollegiate Athletic Conference coaches are getting down to the business of chasing the conference flag.

Central Michigan, Western Illinois, and Michigan Normal, who finished one-two-three in the conference last year, have gotten off to good starts this fall. Each has won three games.

Two conference games were played last weekend (Oct. 2-3) to kick off the title race. Southern Illinois University, after dropping its opener to Southeast Missouri 32-6, lost to Illinois Normal 27-20; and Central Michigan rolled over Eastern Illinois 33-6.

The Chippewas from Central Michigan look like the team to stop in the IAC now. They lost only eight men from the championship 1952 squad, and they have 25 letters men back, including all-conference players Ken Barren and Merv Klozik in the line and Verne Hawes and Chuck Miller in the backfield. Coach Bill Kelley shuffled his line up around in practice this fall and came up with a combination that won its three games handily, 34-20 against Iowa State Teachers, 21-0 from a good Western Michigan outfit, and last week's 33-6 conquest of Eastern Illinois.

Western Illinois' Leathernecks have a fine backfield quartet in Mike Reynolds, Ted Mullens, Joe Bratcher, and Maurice Aten, though Vince Di Francesco is crving the blues over the loss of his line line of 1952.

The Leathernecks rolled over St. Ambrose 52-19 in the season's opener but had a tougher time with Northeast Missouri before downing the Bulldogs 19-12. With another non-conference bout with Wheaton under their belts the men from the West should be ready to make their move for the top spot. They will be watching.

Though the outlook at the igloo of the Michigan Normal Hurons was dimmed somewhat this fall because of losses due to graduation and military service, Coach Fred Trosko guided his team to three impressive wins in as many starts.

Michigan Normal also has four men returning who made the all-league list in 1952. Backs Bob Ne-Caulough, Tom Fagan, and Dick Mosley, and Bob Boyd are back to give Trosko a good working nucleus.

Southern Illinois University's 1953 grid debut against Southeast

IIAC Traces History Back To 1908

The IIAC traces its history back to April 4, 1908, when seven schools organized the Illinois Intercollegiate Athletic Association. Charter members were Monmouth, Illinois; Western, Lombard, Knox, Bradley, Millikin, and Illinois Normal. The group was organized primarily to hold track meets.

Eureka, Heddin, and Lincoln colleges joined in 1909 and William and Vash, Shurtliff, and Carthage were admitted in 1911. That year conference officials decided to add football, basketball and baseball to their schedules. Knox and Monmouth were suspended, leaving 11 members.

Eastern Illinois State joined in 1912 and McKendree and Augustana the following year. SIU (then Southern Illinois Normal University) was admitted in 1913 together with Blackburn. Western Illinois State joined in 1915 and St. Viator became a member in 1916.

In 1920 the group changed its name to Illinois Intercollegiate Athletic conference. Northern Illinois State was the 19th school to sign a new constitution and the conference was unofficially called the "Little Nineteen" until 1922 when Lake Forest became a member.

Four schools withdrew in 1937 and by 1942 only the five Illinois state teachers' colleges remained—Southern, Northern, Western, Eastern, and Illinois Normal. Central Michigan and Michigan Normal were admitted in 1950 and the organization's name was changed to Interstate Intercollegiate Athletic Conference.

Missouri Indians was spoiled with a 6-32 loss, and the Salukis were edged by Illinois Normal last week. Coach Bill O'Brien took stock of the minutes, made some shifts, and looked forward to brighter days ahead.

The Salukis, number four in the final standings in 1952, have depth and experience for the first time in several years and as soon as they smooth out the rough spots in blocking assignments and get some games behind them they may give the other conference teams a go for their money.

Eastern Illinois' Panthers also took a beating in their first two games losing 30-0 to Lincoln University in their opener and 33-6 to Central Michigan last week.

Coach Maynard O'Brien will be working this fall to pull his team up from the depths of the IIAC cellar where they spent last season. He has back the help of 19 lettermen plus service returnee Bob Smith, who helped the Panthers to top conference laurels in 1948. It seems doubtful that the Panthers will growl higher than fifth or sixth place, but with the help of Mr. Smith they won't wind up last again.

News from the Redbirds nest at Illinois Normal is all on the good side. Wes Bair, top offensive man in the IAC last year and passer de-vue, will be back to throwing to ends Jim Fox and "Red" Harrington.

Another good note is the return from service of Milt Kadlec, a three-year letterman who was a standout on the 1950 squad. For the past two seasons Kadlec has been losing leather for the San Diego Marines.

Illinois Normal looks like the

Southern Adds Coach To Staff

Ray Chinn, a 28-year-old native of Chicago, has been added to the Southern Illinois University physical education and coaching staff according to acting athletic director Glenn "Abe" Martin.

Chinn, who won the New England senior AAU gymnastic championship in 1952, will coach the gymnastics team. He played soccer in the New England AAU in 1951 and won the New England open championship in 1953.

A former teammate of SIU coach Jim Bosco at Springfield, Mass., College, Chinn received his bachelor's and master's degrees from this school. While doing graduate work at Springfield he taught physical education and before coming to Southern he was the physical director at the Jamestown, N.Y., Boys Club.

Chinn spent three years in the merchant marine during the war.

Coordinator Is Added To SIU Physical Ed. Staff

Roswell C. Merrick, athletic coach and instructor at the Teachers College of Connecticut since 1946, was named assistant dean in the College of Education and supervising coordinator of health, physical education and recreation at Southern this fall.

Merrick, 31, has compiled an excellent record as coach, teacher, and scholar. He has been especially successful in coaching basketball and in preparing a new health curricula at the Connecticut school.

As Southern he will coordinate activities in health, physical education, outdoor education, and athletics.

He recently completed a tour of the country, investigating the pro-

OPEN PLAY
Tue-Fri-Sat-Sunday
Beginners Welcome
CARBONDALE LANES
211 W. Jackson Ph. 63

dark horse of the conference. If Bair can connect and Kadlec returns to his former place, the Redbirds will feather their nest on top of the IIAC pole.

Northern Illinois is out for blood this year. In 1952 they had their second losing season in the 24-years since Coach George Evans took over at DeKalb.

The Huskies lost several via graduation, indigibility, and service, but they will enjoy the services of handy man Billy Graham, who operates from half or quarterback, and top passer Jim Harnes.

Northern will be no pushover in the line with Tony Biddi, all-league tackle in 1951, leading the pack. The Huskies will be backing up that conference pole, too.



WAYNE "ICK" WILLIAMS, sophomore from Du Quoin, scored one of the Salukis three touchdowns at Illinois Normal Saturday. Williams is on his way to earning his second "I" for football at SIU.

grams of health and physical education on numerous college campuses and acquainting himself with the latest methods and developments in the field.

Merrick, who holds the rank of associate professor, received a bachelor's degree from Springfield College, Mass., and a master's of arts degree in New York City. He administered physical fitness programs for both the Marines and Air Force during World War II.

MAKE ONE CALL DO IT ALL
30c
WASHES A LOT OF CLOTHES
AT THE LAUNDROMAT
"SHIRTS FINISHED
NOT JUST FAIR,
THEY'RE THE KING
YOU'D LOVE TO WEAR"
DRY CLEANING AT ITS BEST
TODD'S LAUNDROMAT
LAUNDRY AND CLEANERS
511 S. Illinois Ph. 536

Salukis Face Northern Illinois Here Saturday

Victory-starved Northern Illinois State and Southern Illinois University will tangle at Carbondale Saturday evening with each team hoping to snap a two-game losing streak this season.

The Huskies have dropped non-league tests to Lewis and Beloit colleges, while the Salukis have been beaten by Southeast Missouri in a non-conference game and by Illinois State Normal in the IAC opener last Saturday.

Northern holds a decided edge over the Carbondale eleven in their 22-year series. The Huskies have won 15 and lost five with one game resulting in a tie. Southern has dropped the last five contests since the series, losing last fall, 21-7.

Last Saturday Northern bowed to Beloit college's superior speed, as the Buccaneers dumped the Huskies, 31-7, for their third straight win of the season. The DeKalb eleven had the rather hollow distinction of becoming the first team to score on Beloit this season.

One of the few bright spots for Northern was the all-round performance of Freshman Wes Luedeking



JOE HUSKE, Southern's number one quarterback, was expected to perform on the hardwood instead of the gridiron when he first came to SIU. Huske was a stand-out high school basketball player in Chicago, but he forsook that sport for football when he got in college. He has held down the first string quarterback job for the past three years. Standing 6 feet one inch and weighing 185 pounds, Huske is a good passer and ball handler.

of Freeport, who was inserted in the starting lineup for the first time this year. The pint-sized halfback carried the ball 16 times for a net gain of 63 yards on a field intercepted by rain. On defense he intercepted two passes and was in on a great many tackles.

Billy Graham, veteran junior from Chicago Heights, was shifted from halfback to fullback for the game and picked up 72 yards in 13 carries. Freshman quarterback Paul Smith of Mishawaka, Indiana, connected on four of eight passes for 54 yards to account for most of Northern's yardage along with Graham and Luedeking.

Southern Score Board

Southern 6; Cape 32
Southern 20, Illinois Normal 27
GAMES TO BE PLAYED
Northern — Here Oct. 10
Michigan Central — Here Oct. 17
Michigan Normal — There Oct. 24
Eastern — Here Oct. 31 (Homecoming)
Missouri Mines — Here Nov. 6
Washington U. — There Nov. 14
Western — There Nov. 19

Insignificant Lorenzo, Or Where Oh Where Has The Little Fan Gone

By Don Prims

Lorenzo stood in the corner of the shower room, picking his teeth with a splinter he had carved from the piano in the student union.

Around him were his fellow students of physical education who, for the most part, didn't even know he was there. That's the kind of guy Lorenzo was—as insignificant as a flea in a dog pound. He most certainly wasn't the kind of person who stood out in a crowd, more than likely he was stood on.

He probably could have remained unnoticed in that corner for days if a fellow hadn't been chasing an elusive bar of soap. Some joker named Salathiel was washing himself with as much gusto than his bar of soap slipped out of his hand and dithered across the floor. Salathiel was in close pursuit of it when his feet picked the most inopportune time to fly out from under him.

The unfortunate Salathiel decided to crash headlong into the wall—only it wasn't the wall he hit; it was the insignificant Lorenzo.

As Lorenzo was moaning and clutching the spot where Salathiel's noggin had smashed him, that good gentleman Salathiel gently rubbed the part of his head that had come in contact with the bony body of Lorenzo. (Lorenzo was so bony that on several occasions neighborhood dogs had attempted to bury him.) Suddenly a thought of recognition flashed through Salathiel's peevish brain. He and Lorenzo were from the same horne town. Upon questioning Lorenzo, his suspicions were confirmed.

One thing led to another and soon the two were in deep conversation. (This was a very unusual occurrence for Lorenzo since he didn't get the chance very often to converse with fellow human beings.) The wonder of wonders happened when Sal asked Lorenzo if he'd care to accompany him to the SIU-Northern game a couple of days hence.

Now that is where the story should have ended. Lorenzo, insignificant had at last found a friend among his fellow students. But, no, Lorenzo goaded, as usual.

He declined Salathiel's invitation with the excuse that he was going home to see the high school

team play. Now this was above and beyond Sal's reasoning. After all, Lorenzo owed his allegiance to SIU now, not to his childhood school, and he should support the Salukis. But no matter how hard Salathiel tried to persuade him, Lorenzo remained firm in his stand. And so the angry Salathiel did the only logical thing—he slugged Lorenzo with his bar of soap and stalked off, leaving Lorenzo most insignificant than ever.

(Editor's note: You don't want to be insignificant, do you? You don't want Salathiel to slug you with a bar of soap, do you? Well, then, Support the Salukis!

INDEPENDENT STUDENTS
Men's and Ladies Leagues Now Forming For Individuals Who Want to Bowl in a League or Groups Interested in Forming a Team
CALL—Ed Stueber, 1481-L
Or Contact
CARBONDALE BOWLING LANES
Phone 63

Be Prepared with Hunting Equipment from
VEATH SPORTS MART
SPECIALTY SHOP FOR THE SPORTSMAN
PHONE 1121
WEST OAK AT ILLINOIS AVE
CARBONDALE, ILLINOIS

It's easy as pie!
No entry blanks!
No box tops!



You can cash in again and again!
C'mon, let's go!

TWICE AS MANY AWARDS THIS YEAR

MAKE \$25!

WRITE A LUCKY STRIKE JINGLE

based on the fact that LUCKIES TASTE BETTER!*

From well-known towns to parts unknown,
Most any place you go
It's Lucky Strike for better taste
With people in the know!



Easiest \$25 you ever made. Sit right down and write a 4-line jingle based on the fact that Luckies taste better. That's all there is to it. More awards than ever before!

Read the jingles on this page. Write original ones just like them—or better! Write as many as you want. There's no limit to the number of awards you can receive. If we pick one of your jingles, we'll pay you \$25 for the right to use it, together with your name, in Lucky Strike advertising.

Remember, Read all the rules and tips carefully. To be on the safe side, clip them out and keep them handy. Act now. Get started today.

My meals, folks say, are flavorful—
They're seasoned perfectly.
For better taste, it's Luckies, though.
That win the cheers—not me!



RULES

- Write your Lucky Strike Jingle on a plain piece of paper or post card and send it to Happy-Gon-Lucky, P. O. Box 67, New York 46, N.Y. Be sure that your name, address, college and class are included—and that they are legible.
- Base your jingle on any qualities of Luckies. "Luckies taste better," is only one. (See "Tip" 1.)
- Every student of any college, university or post-graduate school may submit jingles.
- You may submit as many jingles as you like. Remember, you are eligible to receive more than one \$25 award.

TIPS

To earn an award you are not limited to "Luckies taste better." Use any other salient points on Lucky Strikes, such as the following:

L.S.M.F.T.
Luckies Strike Means Fine Tobacco
Luckies taste cleaner, fresher, smoother
So round, so firm, so fully packed
So free and easy on the draw
Be Happy—It's Lucky
Buy Luckies by the carton
Lucky gives you deep-down smoking enjoyment

COPIES THE AMERICAN TOBACCO COMPANY

LUCKY STRIKE
CIGARETTES